

TIRE SAFETY & RIGHT TIRE MAINTENANCE BY MICHELIN

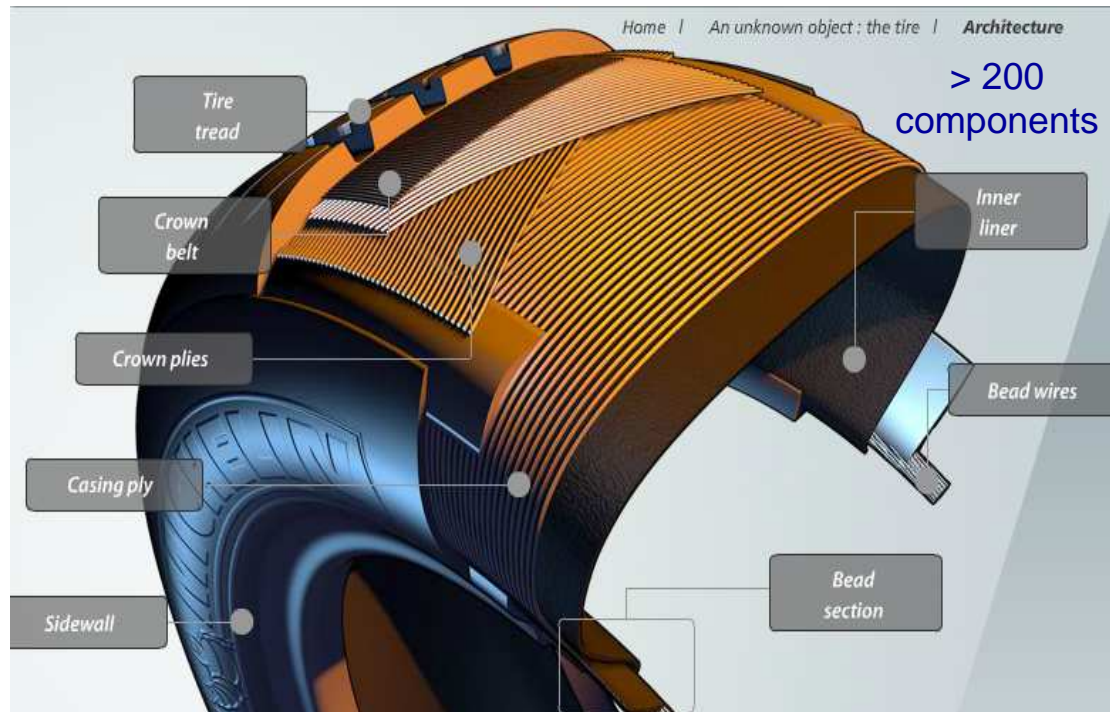
Dec 4th 2015



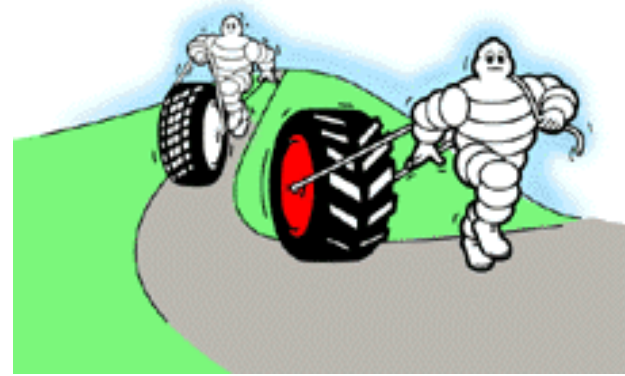
MICHELIN = SAFETY
TIRE SAFETY = ROAD SAFETY



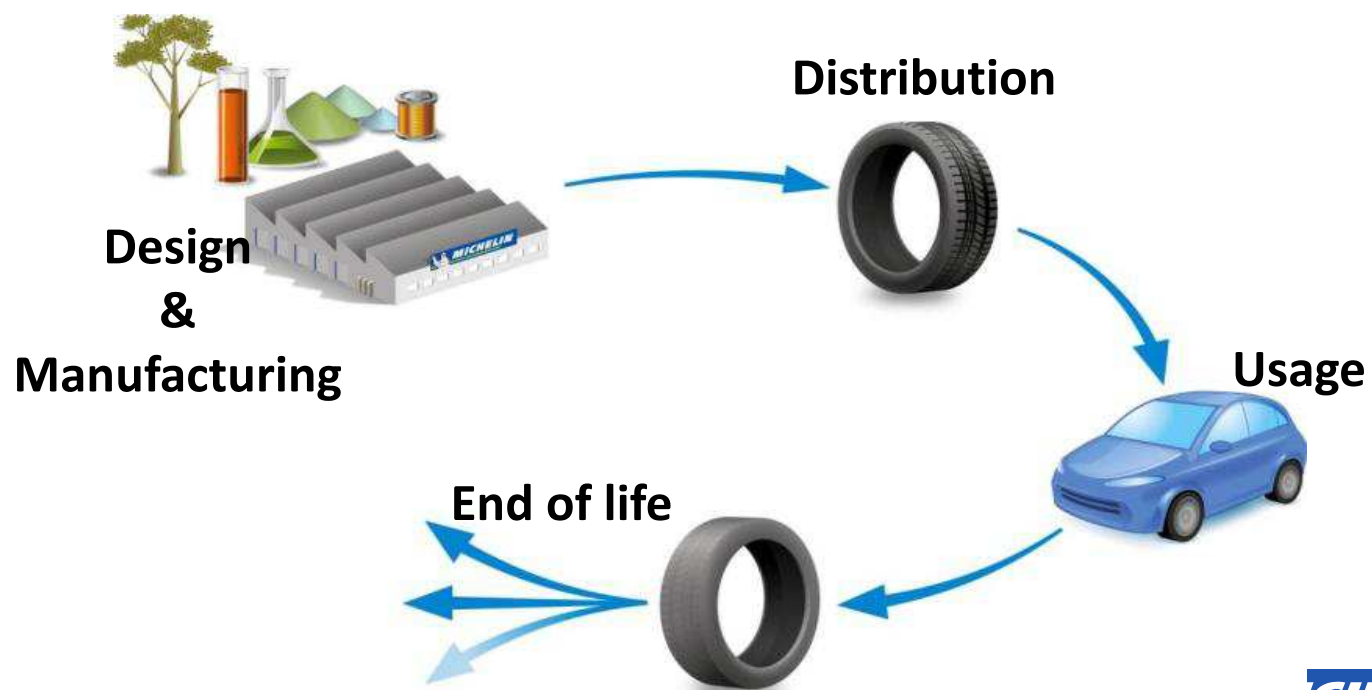
Tire structure



Tire function

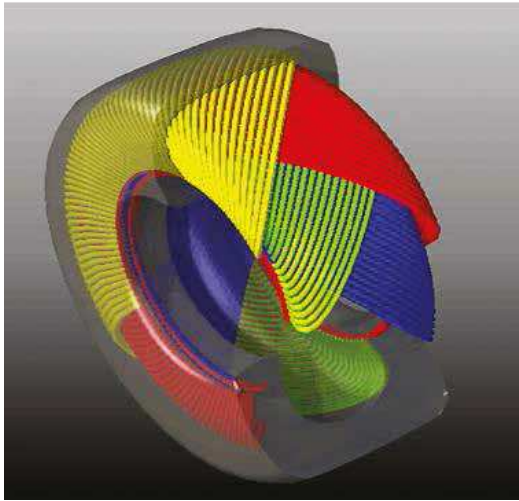


Tire safety cycle

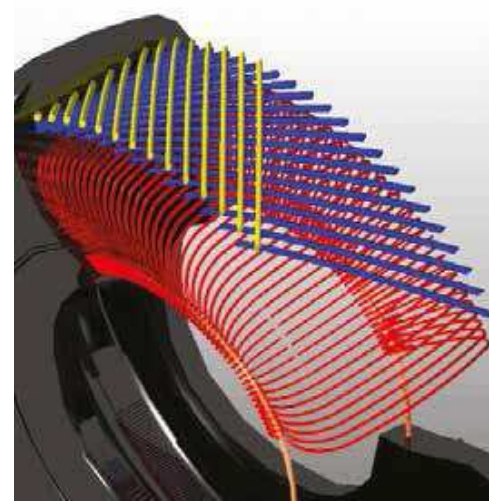


Radial vs Bias tire

BIAS CONSTRUCTION

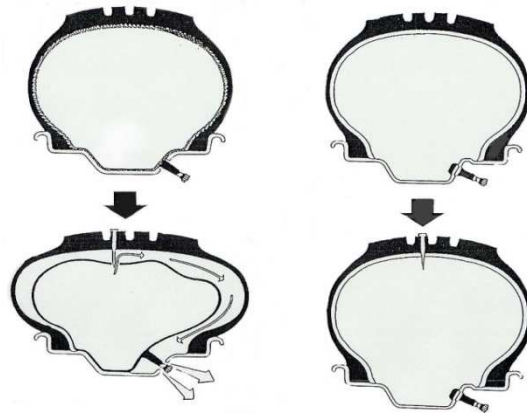
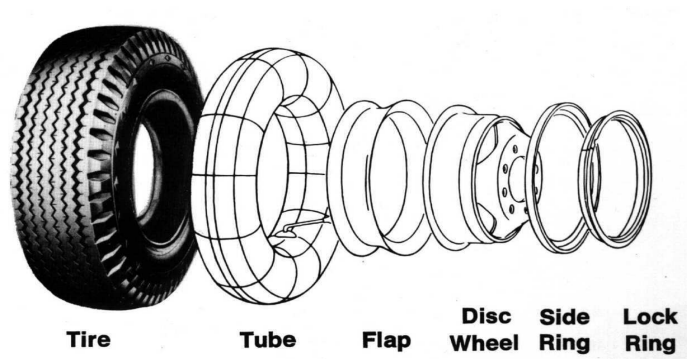


MICHELIN RADIAL CONSTRUCTION

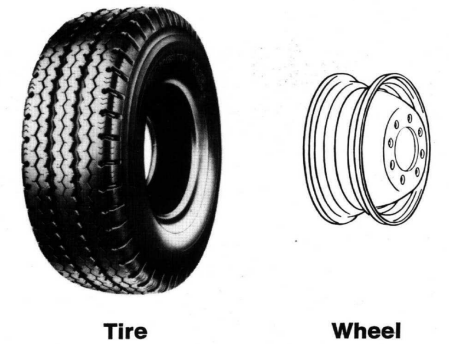


Tube tire vs Tubeless tire

TUBE TYPE TIRE



TUBELESS TIRE



Advantages of tubeless tire

- 1) Easy fitment
- 2) Better balance
- 3) Better stabilization
- 4) Better thermal ventilation
- 5) Lower investment
- 6) Better safety
- 7) Less tire maintenance cost
- 8) Less downtime
- 9) Less heavy

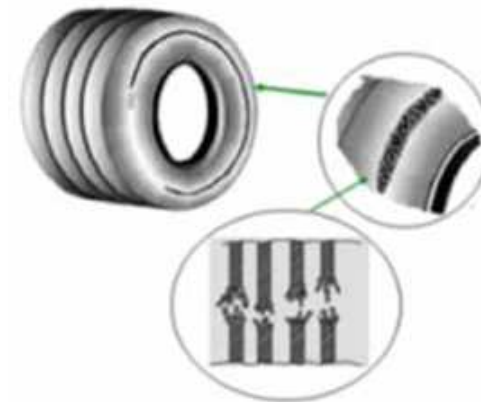


Tire safety & Tire care

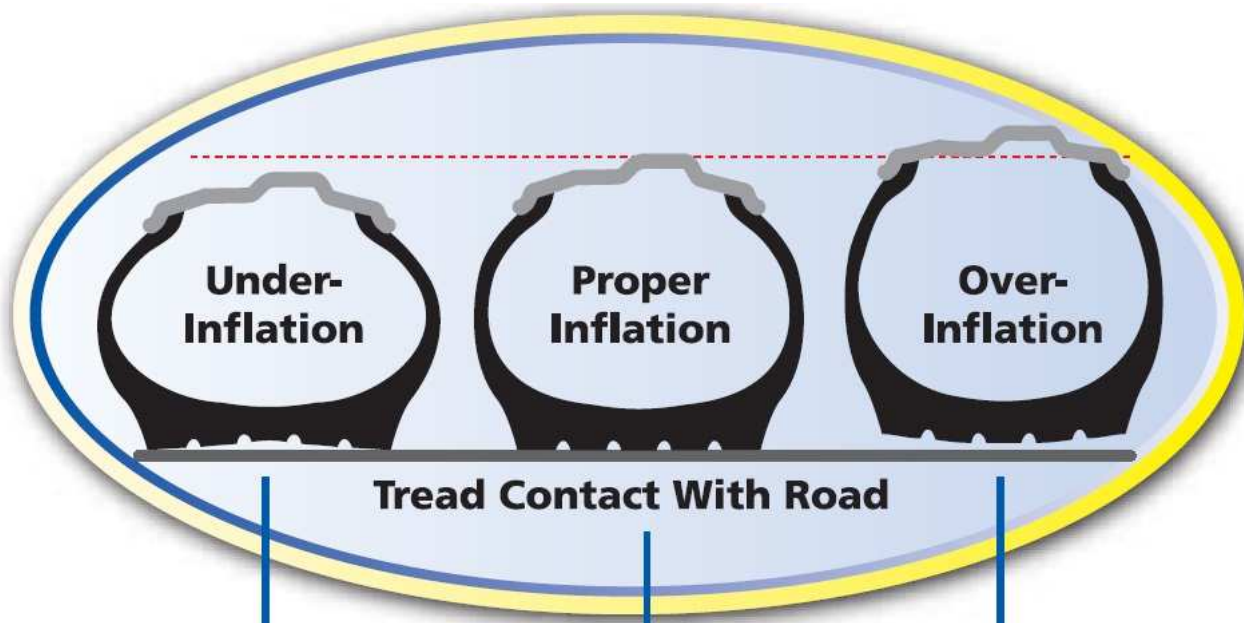
- Choose right tire (size, pattern, application)
- Enable proper tire care:
 - *Right fitment*
 - *Right application*
 - *Right pressure*
 - *Right tread depth*
 - *Proper rotation*
 - *Precise alignment*



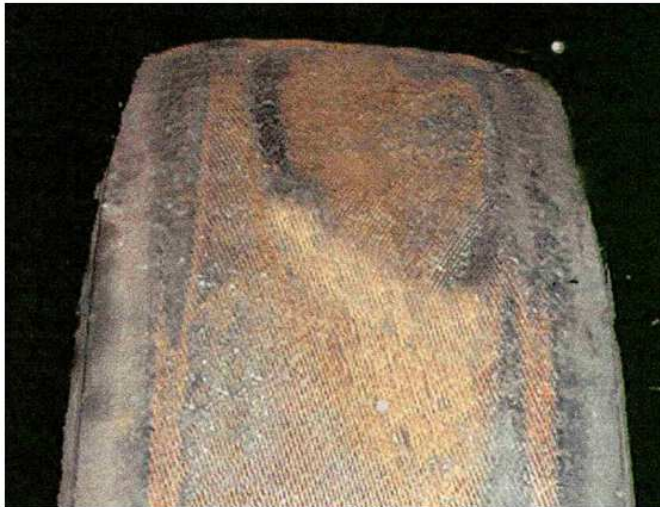
Tire safety - Pressure



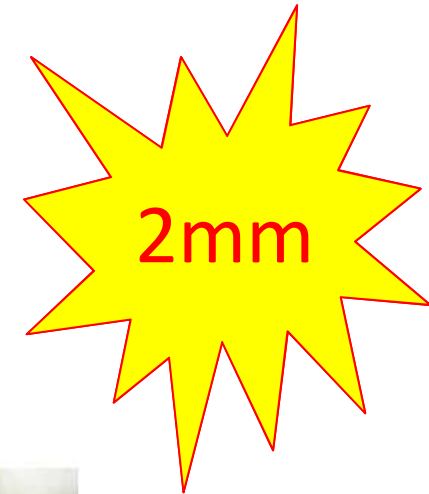
Tire safety - Pressure



Tire safety - Tread depth



Tire safety - Tread depth



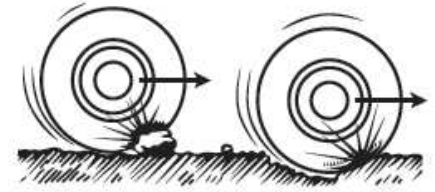
TWI



Tire damage - Sidewall



Tire damage - Crown



Michelin tire safety activities - 2015

6200 tires wt pressure checked



2500 tires wt incorrect pressure



Michelin tire safety activities - 2015



THANK YOU

